



feeding
families



saving
animals

www.AFWF.org



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Cover photo credits: Poplar Spring Animal Sanctuary's rescued piglets by Mark Peters Photography.

Dear Friend,

Thank you for your interest in **A Well-Fed World** and for sharing our dual-mission to feed families and save animals.

We are a hunger relief and animal protection organization chipping away at two of the world's most immense and unnecessary forms of suffering -- the suffering of people hungry from lack of food, and the suffering of animals used and abused for food.

Our approach is positive and practical. In addition to our advocacy and programs promoting the benefits of plant-based diet and agriculture for global food security, we financially assist and partner with innovative, highly-effective projects to strengthen:

- ▶ vegan food and farming
- ▶ farm animal care and rescue
- ▶ outreach and community-building

We work bottom-up to produce immediate results for people and animals in need... and top-down with social justice leaders to create long-lasting, structural change.

This booklet provides a glimpse at our work. I hope the unique and powerful results we achieve inspires you to stay connected by signing-up and/or donating at www.awfw.org.

For a kind and well-fed world,



Dawn Moncrief, *Founding Director*





The cornerstone of our activities is our **Global Grants** program.

We have awarded hundreds of grants to support innovative and highly-effective projects in dozens of countries.

We work in middle- and high-income sectors because they have relatively strong levels of purchasing and political power that can produce drastic, far-reaching results.

We work in low-income sectors because they are under-served and marginalized with relatively limited access to resources, so they can benefit greatly from direct assistance.

Specifically, we focus on low-income communities in the U.S. and internationally because:

- ▶ The suffering is widespread -- more people and animals need immediate help.
- ▶ There are fewer resources and the dollar is powerful -- we can assist more groups.
- ▶ Some habits and institutions are less entrenched -- our efforts make a bigger impact.



Listed are examples of our **Sustainable Keys Global Grants**.
Visit us online for more details at: www.awfw.org/grants.

Africa Animal Welfare Action
Bio-Justicia Mexico - CAMPDA
Brighter Green: Food Policy/Equity
Factory Farming Awareness Coalition
Fish Feel - Advocacy
Food for Life Global
Food Forest Kenya
Free From Harm
Help Animals India
Hurricane Sandy Food Relief
Institute for Humane Education
Inst. Nutrition Education & Research
International Fund for Africa
Int'l Society for Cow Protection
Justice Without Boundaries - Mexico
Karuna Society for Animals - India
Kitchen Gardeners International
Lean and Green Kids - School Lunch
Liberia Animal Welfare Society
Libres al Fin! Sanctuary - Mexico
NY Coalition Healthy School Food
Open the Cages Alliance
Our Hen House
Peace Advocacy Network
Plant-Based on a Budget
Plenty International
Poplar Spring Animal Sanctuary
Seed Programs International
Sera Je Food Fund
Sistah Vegan Project

Tanzania Animal Welfare Society
Toronto Pig Save
Trees That Feed
Triangle Chance for All
Vegan Organic Network
Vegan Soulfest
Vegan Youth Society - Ghana
VegFam Famine Relief
Youth for Environmental Sanity
Yogi's Ark
Zemero Solar Village - Ethiopia

country list

Amsterdam	Kenya
Australia	Laos
Belize	Liberia
Brazil	Luxembourg
Cameroon	Macedonia
Canada	Malawi
China	Mexico
Colombia	New Zealand
Czech Republic	Pakistan
DR Congo	Paraguay
Ecuador	Peru
Egypt	Philippines
England	Serbia
Ethiopia	Sierra Leone
France	South Africa
Germany	Spain
Ghana	Swaziland
Guatemala	Tanzania
Haiti	Togo
India	Uganda
Ireland	United States
Israel	Vietnam

Photo: International Fund for Africa



We expanded our partnership with the **International Fund for Africa** to include their **School Health and Nutrition Program**.

Starting with two primary schools in Ethiopia's capital, Addis Ababa, we helped implement long-term daily vegan meal plans and basic health services for the school's most in need children. Building onsite bakeries and developing vegetable gardens are central features which not only allow for the schools to make their own food, but also to sell food for future income and self-sustainability.

For some children, the school lunch will be their only meal of the day, but having that meal will greatly increase their ability to learn and provide them with energy to literally grow and succeed more in the world.

The program is designed to be scaled-up within each school to allow more children to participate and to be used as a model to implement in other schools. Please help if you can. awfw.org/ethiopian-school-lunch

why advocate in ethiopia?

- Ethiopia is one of the world's poorest countries with more than 35 million people living in abject poverty.
- Ethiopia is Africa's largest producer and exporter of animals raised for food.
- Ethiopia is the world's 10th largest producer of animals raised for food.
- Ethiopia seeks to increase their export of meat products to four times the 2007 levels.



A Well-Fed World's broad presence in India is facilitated through our partnerships with **Help Animals India** and the **Federation for Indian Animal Protection Organizations (FIAPO)**.

Of special note is our strengthening of animal-saving efforts such as the **Plastic Cow Project**, which provides surgery and sanctuary to cows to spare them the slow, painful death that often results from grazing on landfills and consuming plastic and other debris. Hundreds of cattle have also been saved on their way to illegal slaughter, and disaster relief has provided food, shelter, and/or medical care to people and animals in dire need.

We are also proud to provide ongoing support to **VSPCA's Vegan Meals for the Poor Program**, which is under the stewardship of **Philip Wollen** and the **Kindness Trust**. Because the people who are most in need are often those least able to travel for food, this unique program brings the food directly to them and costs just pennies on the dollar to operate.

- Indian has the world's lowest per person meat consumption rates, but their meat consumption is rising and there is immense potential for overall growth.
- India has the world's 2nd largest population, so even small per person increases have an immense impact.
- India has the world's largest dairy herd and is responsible for more livestock methane emissions than any other country.

why advocate
in india?

Heifer International - The Problem



International's website.

Misleading photos of happy children and cute, healthy animals represent standard advertising used by animal-giving organizations. This photo with a fake lipstick kiss is from Heifer

What you won't see are emaciated animals or slaughter photos on the Heifer International website. They represent the reality of what many animals in low-income countries actually suffer. You also won't read about the struggles of families to provide constant food, water, and medical care.



Read/share our **10 Reasons to Say NO to Animal "Gifts"** at www.awfw.org/no-animal-gifts.

Plants-4-Hunger - The Solution

Donating through **A Well-Fed World** provides a compassionate and effective alternative to animal-based "gift" programs. Our **Plants-4-Hunger** program provides vegan food aid and community farming to spare animals while better feeding people in need.



It's a great way for your friends and family to support vegan hunger programs on your behalf. And it's a great way to give people-centered gifts to your family, while also making the connections with animal protection in a gentle, loving way.

www.awfw.org/gifts

Pictured here is the bamboo eco-utensil set with our logo case that we send to your gift-recipient, along with this booklet and a personalized card.

Humane Facts: Labels and Loopholes

As people become increasingly aware of factory farm atrocities, many are purchasing meat, dairy, and eggs from companies that advertise improved animal welfare.



Photo: Toronto Pig Save

Unfortunately, many of the worst abuses inflicted on animals in conventional/factory farms (which represent 98% of farmed animals raised in the U.S.), are standard practices on small, local, and humane-label operations.

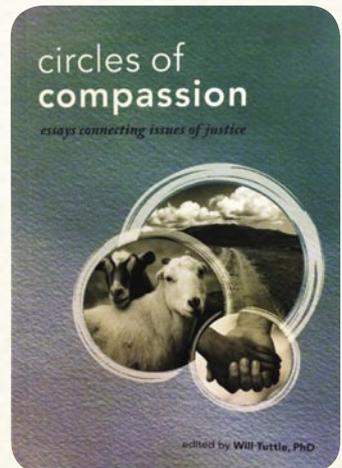
These **standard practices** include amputation without painkillers, separation of mothers and newborn calves for dairy, and the killing of “surplus” male calves (for dairy) and chicks (for eggs).

Find out what the different “humane” labels provide, and what they don’t. Visit our **Humane Facts: Labels and Loopholes** educational website at www.humanefacts.org.

Circles of Compassion Book

Circles of Compassion: Connecting Issues of Justice, edited by Dr. Will Tuttle, is a series of essays that demonstrate how seemingly disparate human, animal, and environmental concerns are actually connected, and how we can make individual and systemic changes to create a more just and peaceful world.

AWFW Founding Director Dawn Moncrief’s essay explores the ways in which animal-sourced foods represent a form of overconsumption and waste that redistribute food away from the world’s poor.



About Our Partnerships

Our advocacy stretches beyond our immediate reach and beyond the symptoms to help heal our broken food system at its source. Because of our incredible partners, we have achieved impressive and meaningful gains and we are eager for future possibilities.

International Fund for Africa is our bridge to Ethiopia and other parts of Africa. Together, we support a multitude of projects helping people and animals in dire need, including IFA's School Health and Nutrition Program bringing a nutritious lunch and health services to children living in extreme poverty. www.ifundafrica.org

Brighter Green is our bridge to international research and United Nations conferences. Together, we challenge the globalization of industrial animal agriculture and advocate reducing/eliminating the consumption of animal-based foods. www.brightergreen.org

Federation for Indian Animal Protection Organizations is our bridge to large-scale grassroots outreach in Indian cities. Together, we design and distribute vegan handouts, which are written in English and Hindi, and have a special focus on the problems with dairy. The program in Mumbai is a model for our expansion into new cities. www.fiapo.org

Help Animals India is our bridge to direct farm animal rescue, vegan feeding programs for people in need, and advocacy. Together, we partner with many organizations, including Karuna Society for Animals and the Visakha Society for the Protection and Care of Animals. www.helpanimalsindia.org

Pan African Animal Welfare Alliance is our bridge to political advocacy for the African continent. Together, as part of PAAWA's founding group, we strategize and help with funding to bring a powerful Pan-African perspective of animal welfare to national and international stages. www.paawa.org

▶ You want to save them BOTH!

You care about helping people AND animals in need.

▶ You want a simple and reliable process.

We support a wide variety of groups, many of which are international and/or don't have tax-exempt status. Donate through us and you get one easy tax return letter and a hassle-free way to support incredible work in other countries.

▶ You want to support projects that *really* need funds.

We find groups and individuals doing highly-effective and innovative work but who don't have much access to funding. With smaller projects, especially in low-income countries, your donation can take them to the next level.

▶ You want to empower communities.

Most of the work we support is already in progress. We don't reinvent the wheel or impose our methods. We respect that local people are the experts in their communities and know how to best use their resources.

▶ You want a group you can trust.

We go above and beyond basic financial reporting to receive a full, third-party audit every year. We meet the strict standards of the Combined Federal Campaign and our overhead is less than 5%.



Thank You



How beautiful is a world
that is healthy, well-fed, and kind...
all at the same time.